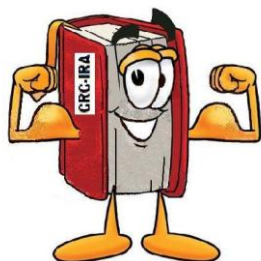


EXHIBITOR INFORMATION

CAMINO REAL COUNCIL of the INTERNATIONAL READING ASSOCIATION

Reading Makes Me Strong



Fall Event Literacy MINI-CONFERENCE

Saturday, October 22, 2011

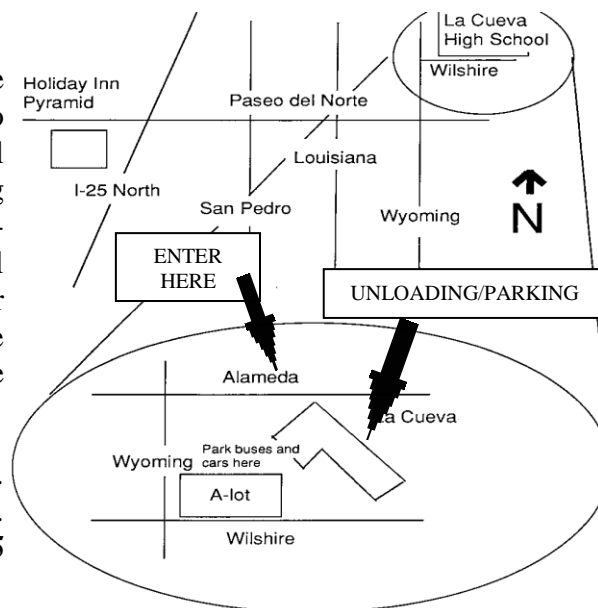
La Cueva High School

7801 Wilshire NE Albuquerque, NM

(between Wyoming and Wilshire, north of Paseo del Norte)

You and your company are invited to be part of the largest Literacy event in the Central Rio Grande Metro area. Camino Real Council is an Honor Council local affiliate of the New Mexico and International Reading Associations and will again sponsor a Fall Literacy Mini-Conference. The event is always a premier professional development venue for educators and exhibitor participation is a key piece of the excitement. The conferees look forward to seeing and talking with the exhibitors, previewing materials, and sharing ideas.

Exhibits will be located in the building concourse. Unloading behind the cafeteria will be the closest access. Set up may begin on Saturday, October 22, 2010 at **6:45 a.m.** with breakdown beginning at **11:45**.



More detailed information (loading zone access, luncheon confirmation, table number and location, etc.) will follow for registered exhibitors.

6:45-8:00	Exhibitor Set-up
8:00	Registration, Exhibits, Silent Auction (breakfast available for purchase at school concession)
8:45-9:00	General Session
9:00-10:30	Harvey "Smokey" Daniels – ideas, facilitated group activities
10:30-10:45	Break
10:45- 11:30	Author and Workshop break-out Sessions, Exhibits
11:30-11:45	Exhibits, last chance for Silent Auction
11:45	Exhibit
12:00	Luncheon - Speaker: Author Marcy Heller (Reserve lunch on Exhibitor Registration Form) Door Prizes, Evaluations (IRA membership drawing), Silent Auction Retrieval

We truly hope that you will be able to be part of CRC's most important event of the year.

For more information or questions, contact Marisol Fraga, Committee Chair, fraga@aps.edu or Dianna Valdez, Committee member, valdez@aps.edu.

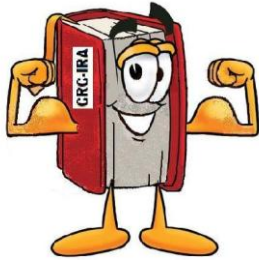
CRC-IRA supports literacy development in the Central Rio Grande area. It offers professional development opportunities for teachers and parents through an annual Literacy Mini-Conference, support of school Family Literacy Nights, Young Authors Mini-grants to schools, NIE subscriptions, a scholarship for a advanced studies in Reading/ Language Arts/English, and it honors a Reading Educator of the Year and a Literacy Award annually. It provides information about all of the NMIRA awards and benefits. It supports the Title 1 Homeless Project as a local philanthropy and provides support for the Palomas Elementary School in Mexico as an International Community Service Project. Four newsletters are published per year, so accurate registration information is imperative.

EXHIBITOR Registration Form

CAMINO REAL COUNCIL of the INTERNATIONAL READING ASSOCIATION

Fall Event Literacy MINI-CONFERENCE

Reading Makes Me Strong!



Saturday, October 22, 2011

6:45 a.m.-11:45 a.m.

at

La Cueva High School

7801 Wilshire NE Albuquerque, NM

(between Wyoming and Wilshire, north of Paseo del Norte)

Company _____

Representative _____

Address _____

Street (include St, Dr, Ave. etc. NE,SE, NW, SW, apt. #) City State Zip

Work Phone _____ Home or Cell Phone _____ e-mail _____

____ I do not give permission for photographs to be used, and I understand that it is my responsibility to remove myself from photographs as they are being taken.

Table Rental Fees

1 undraped 6-foot rectangular table \$75 _____
(includes all conference attendance, one CRC-IRA and one NM-IRA membership.)

Additional tables _____ @ \$30 ea = _____

Special Sponsorship _____ @ \$200 ea = _____
Contact us about what you would like to provide. (coffee station in the exhibit area, bags, etc.)
(includes all conference attendance, one CRC-IRA and one NM-IRA membership.)

Lunch _____ @ \$12 ea = _____
(see Participant Registration for more information)

TOTAL _____

Special Requests (wall access, electrical access, A/V needs, etc.):

Make checks payable to CRCIRA and mail to PO Box 35816

Albuquerque, NM 87176-5816

REGISTRATION DEADLINE: OCTOBER 1, 2011.

PAYMENT MUST BE RECEIVED BY OCTOBER 18, 2011.

Confirmations for registrations received by October 18th will be posted on the website by October 19th, but earlier e-mail queries are welcome.

Contacts & information: <http://www.nmira.org/camino-real-council-crc.html>

Marisol Fraga, Committee Chair, fraga@aps.edu or Dianna Valdez, Committee member, valdez@aps.edu

_____ I will participate in the silent auction supporting a local and international service project by donating an item to be auctioned.

_____ I am interested in sponsoring a future CRC event.